

Sponsorship Opportunities 2025-2026

Seeing into the Future

Friday 22 May 2026

6.30pm until late

Shangri-La Hotel Sydney, The Rocks | Cocktail Dress

Contact

Phone 02 9382 7408
Website www.sehf.org.au
Email info@sehf.org.au



Sydney Eye Hospital
FOUNDATION

Proudly supporting Sydney Eye Hospital for **45** years

Transforming Eye Care in NSW

WITH YOUR HELP

With generous community support, we will work collaboratively to provide virtual eye care services in partnership with Sydney Eye Hospital and regional health services. Together, we will deliver rapid diagnosis and treatment, helping save sight 24/7.

The Sydney Eye Hospital Foundation will support pilot studies in two NSW local health districts in 2026 to achieve equitable clinical outcomes for patients, including Aboriginal and Torres Strait Islander people, who are three times more likely to experience vision loss compared to non-Indigenous Australians. 94% of vision loss in Indigenous people is preventable or treatable, and we are committed to improving access to eye care and rapid response.

We will achieve this by delivering Tele-Vision, a specialist virtual care model for emergent eye conditions, decreasing transfers to Sydney Eye Hospital, ensuring time-sensitive care, and helping patients stay close to home.

Please join us in making eye care accessible and available to all.

ABOUT SYDNEY EYE HOSPITAL FOUNDATION

The Foundation has been helping people see for forty-five years. As the only charity dedicated to supporting Sydney Eye Hospital, we are proud to have given over \$23 million to further the professional development of ophthalmic staff, to exploring new diagnostic or treatment approaches through research, to improving patient pathways, and in providing innovative technology to help meet the growing demand for services.

OUR PURPOSE

We're dedicated to improving eye health for all. We do this by collaborating with the community to provide access to care at Sydney Eye Hospital while also investing in scientific research, specialised equipment, advancing technology and the ongoing training and development of doctors and nurses.

OUR VISION

Every Australian deserves access to sight-saving care—no matter where they live. We envision a future where regional communities receive timely, high-quality eye care close to home, eliminating long journeys, emotional strain, and the health risks associated with distance and delay. Through innovation, investment, collaboration and compassion, we are launching a new era in eye care in partnership with Sydney Eye Hospital and regional communities.

About The Fundraising Event

Seeing into the Future

Please join us in launching a new era of Eye Care in NSW as we look to the future at the exquisite Shangri-La Hotel, raising funds for Tele-Vision. With your help, we can deliver 24/7 virtual ophthalmology services statewide.

Our goal is to establish a sustainable hub-and-spoke model of care through collaboration and innovation using high-resolution imaging technology to connect eye services in regional and remote areas to Sydney Eye Hospital.

EVENT DETAILS

22 May 2026 | 6.30pm until late | Cocktail Dress

Shangri-La Hotel Sydney

A176 Cumberland St, The Rocks

WHAT'S INCLUDED

Cocktails on arrival | Dinner, including fine wines and beer | Entertainment | Live auction | Exciting guest speakers and more!

TICKET OPTIONS

- Individual tickets with a taxable donation option
- Tables of 10

EVENT WEBSITE

To purchase tickets or to share the event with your network, go to:
sehf.org.au/event/sehf-gala

YOUR INVOLVEMENT MAKES ALL THE DIFFERENCE

Please help us transform NSW Eye Care through innovative imaging technology, making eye care accessible and available for all.

About Tele-Vision

The Future with Tele-Vision



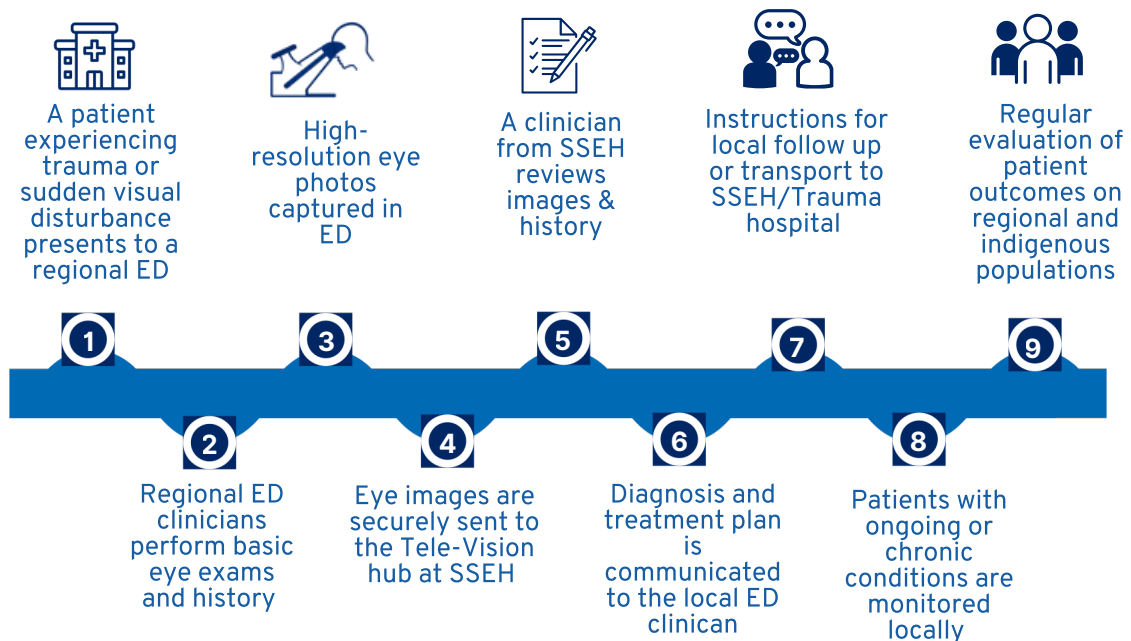
Goals of the Tele-Vision Service

1. Provide 24/7 virtual ophthalmology consultation for eye emergencies
2. Improve timely diagnosis and treatment for regional patients
3. Establish a scalable and sustainable hub-and-spoke model of care.

Current Challenges

1. Limited Sydney Eye Hospital ophthalmology coverage across NSW
2. Aboriginal and Torres Strait Islander people aged 40+ experience vision loss at three times the rate of other Australians.

Clinical Pathway



- SSEH: Sydney/Sydney Eye Hospital
- ED: Emergency Department

Sponsorship Opportunities

PACKAGE ONE

Platinum

As the exclusive Naming Rights Sponsor, your brand will take centre stage at one of Sydney's most prestigious charitable healthcare events

- Priority seating with 1 table near the stage, providing 10 seats
- Your name front and centre across all event touchpoints
- Logo featured on invitations, programs, ticketing platforms, and multimedia presentations
- Up to three prominent banners and promotional materials placed on guest tables
- Address guests and share your commitment to community care
- On-stage MC acknowledgment and a special thank-you presentation
- Brand is mentioned in all official media releases
- Personalised thank you from the Foundation Chairman and Hospital General Manager
- Your company will be featured in the Foundation's newsletter and highlighted across our social media channels for one year

Price: \$50,000

PACKAGE TWO

Gold

Make a powerful statement of support with high-impact brand visibility and event presence

- 8 tickets with prominent seating allocation
- One banner displayed at the event
- Opportunity to place promotional material on guest tables
- Recognition by the MC during formalities
- Branding included in event multimedia presentations
- Inclusion in event promotional materials, including the ticketing site
- Mention in media releases announcing event support
- A thank-you gift or presentation, at a time of your choice
- Personalised thank you from the Foundation Chairman and Hospital General Manager
- Recognition of your company featured in the Foundation's newsletter and highlighted across social media

Price: \$25,000

Sponsorship Opportunities

PACKAGE THREE

Silver

Perfect for organisations wanting strong visibility and meaningful alignment with a trusted medical institution and not-for-profit

- 6 tickets with general seating
- One event banner on display
- Verbal acknowledgment from the MC
- Logo and name included in event multimedia presentations
- Placement of logo in invitations, program, and digital collateral
- Inclusion in official media announcements
- Personalised certificate signed by the Chairman and Hospital General Manager
- Recognition of company will feature in our Sydney Eye Hospital Foundation newsletter and highlighted across our social media channels

Price: \$15,000

PACKAGE FOUR

Bronze

An excellent opportunity to show your support and engage with a meaningful cause and audience

- 6 tickets with general seating
- One event banner on display
- Verbal acknowledgment from the MC
- Logo and name included in event multimedia presentations
- Placement of logo in invitations, program, and digital collateral
- Inclusion in official media announcements
- First pledge donation @ \$10K cheque opportunity on stage
- Letter of appreciation signed by the Sydney Eye Hospital General Manager

Price: \$12,000

Sponsorship Opportunities

PACKAGE FIVE

Video Sponsor

As Video Sponsor, your organisation will be recognised on the event video production – amplifying your brand's connection to innovation and community impact across three screens

- 2 tickets with general seating
- Opportunity to play a promotional video on the night and recognition in our fundraising video
- Logo marketing throughout the event
- Proportional branding on the event program
- Logo in our general sponsor section on the Website
- Media Coverage

Price: \$5,000

PACKAGE SIX

Drinks on Arrival Sponsor

As the exclusive Drinks Sponsor, your brand will be the first to be toasted as guests arrive. This is a perfect opportunity for high-impact visibility while helping save sight

- 2 tickets with general seating
- Naming rights for the Drinks on Arrival experience – signage at the bar and in the event program
- Company logo featured on a dedicated sign at the welcome drinks station
- Acknowledgement from the MC during opening remarks
- Opportunity to provide branded coasters or napkins (supplied by sponsor)
- Logo inclusion in the digital event program and ticketing website

Price: \$5,000

PACKAGE SEVEN

Live Auction Sponsor

As Live Auction Sponsor, your brand will be prominently displayed on stage across three screens, ensuring high visibility and engagement with all guests

- 2 tickets with general seating
- Acknowledgement by MC and Auctioneer, engaging guests throughout the evening
- Logo inclusion in the live auction and opportunity to include a prize in the live auction
- Logo in our sponsor section on the event website
- Letter of thanks signed by the Sydney Eye Hospital Foundation CEO

Price: \$5,000

How to become a Sponsor

Help shape the future of eye care for more patients

Your partnership will expand Tele-Vision and help launch a new era – bringing world-class eye care closer to home for regional NSW patients. Together, we can create a night to remember and a future filled with vision.

Securing your sponsorship or tickets is simple:

- Explore our sponsorship package and select the level that best aligns with your brand and philanthropic goals.
- **Confirm your support by contacting Linda Fagan, CEO, Sydney Eye Hospital Foundation or your personal contact for a private discussion on 0409 994 865 or Linda.Fagan@health.nsw.gov.au**
- Upon confirmation, your business will receive a tax-deductible receipt, and we will consult with you and your team to shine a light on your sponsorship!

Thank you for your supporting

Seeing into the Future

Meet our team

Board of Directors

Professor Andrew Chang AM
Chair of Board
Chair Executive Committee

Professor Gerard Sutton
Deputy Chair of Board
Chair Fundraising and Marketing
Committee

Ms Megan McBain
Director
Chair Investment Finance Committee

Professor Matthew Simunovic
Director
Chair Research Committee

Dr Pauline Rumma
Director

Dr John Gregory-Roberts
Director

Dr Eileen Ong
Director

Professor Peter McCluskey AO
Director

Dr Diana Semmonds AM
Director

Professor John Grigg
Director

Clinical Associate Professor Keith Ong
Director

Ms Jennie Barry
Director

Sydney Eye Hospital Foundation

Linda Fagan
Chief Executive Officer

Kim Babbage
Fundraising Manager

Robyn Keisers
Foundation Coordinator

Louise McKenzie
Communications and Marketing Manager

Event Management

Kylie-Ann Bryant
Mayhem Corp

Thank you

Contact

Contact	Linda Fagan
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Website	www.sehf.org.au
Email	info@sehf.org.au or Linda.Fagan@health.nsw.gov.au
Address	8 Macquarie Street, Sydney NSW 2001

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Sydney Eye Hospital Foundation Trust ABN 12454623050