

# Sponsorship Opportunities 2025-2026

*Seeing into the Future*

**Friday 22 May 2026**

6.30pm until late

Shangri-La Hotel Sydney, The Rocks | Cocktail Dress

## Contact

Phone 02 9382 7408  
Website [www.sehf.org.au](http://www.sehf.org.au)  
Email [info@sehf.org.au](mailto:info@sehf.org.au)



**Sydney Eye Hospital  
FOUNDATION**

*Proudly supporting Sydney Eye Hospital for 45 years*

# Transforming Eye Care in NSW

## WITH YOUR HELP

With generous community support, we will work collaboratively to provide virtual eye care services in partnership with Sydney Eye Hospital and regional health services. Together, we will deliver rapid diagnosis and treatment, helping save sight 24/7.

The Sydney Eye Hospital Foundation will support pilot studies in two NSW local health districts in 2026 to achieve equitable clinical outcomes for patients, including Aboriginal and Torres Strait Islander people, who are three times more likely to experience vision loss compared to non-Indigenous Australians. 94% of vision loss in Indigenous people is preventable or treatable, and we are committed to improving access to eye care and rapid response.

We will achieve this by delivering Tele-Vision, a specialist virtual care model for emergent eye conditions, decreasing transfers to Sydney Eye Hospital, ensuring time-sensitive care, and helping patients stay close to home.

Please join us in making eye care accessible and available to all.

## ABOUT SYDNEY EYE HOSPITAL FOUNDATION

The Foundation has been helping people see for forty-five years. As the only charity dedicated to supporting Sydney Eye Hospital, we are proud to have given over \$23 million to further the professional development of ophthalmic staff, to exploring new diagnostic or treatment approaches through research, to improving patient pathways, and in providing innovative technology to help meet the growing demand for services.

## OUR PURPOSE

We're dedicated to improving eye health for all. We do this by collaborating with the community to provide access to care at Sydney Eye Hospital while also investing in scientific research, specialised equipment, advancing technology and the ongoing training and development of doctors and nurses.

## OUR VISION

Every Australian deserves access to sight-saving care—no matter where they live. We envision a future where regional communities receive timely, high-quality eye care close to home, eliminating long journeys, emotional strain, and the health risks associated with distance and delay. Through innovation, investment, collaboration and compassion, we are launching a new era in eye care in partnership with Sydney Eye Hospital and regional communities.

# About The Fundraising Event

## *Seeing into the Future*

Please join us in launching a new era of Eye Care in NSW as we look to the future at the exquisite Shangri-La Hotel, raising funds for Tele-Vision. With your help, we can deliver 24/7 virtual ophthalmology services statewide.

Our goal is to establish a sustainable hub-and-spoke model of care through collaboration and innovation using high-resolution imaging technology to connect eye services in regional and remote areas to Sydney Eye Hospital.

### EVENT DETAILS

22 May 2026 | 6.30pm until late | Cocktail Dress

Shangri-La Hotel Sydney

A176 Cumberland St, The Rocks

### WHAT'S INCLUDED

Cocktails on arrival | Dinner, including fine wines and beer | Entertainment | Live auction

### TICKET OPTIONS

- Individual tickets
- Tables of 10

### EVENT WEBSITE

To purchase tickets or to share the event with your network, go to:  
[sehf.org.au/event/sehf-gala](http://sehf.org.au/event/sehf-gala)

### YOUR INVOLVEMENT MAKES ALL THE DIFFERENCE

Please help us transform NSW Eye Care through innovative imaging technology, making eye care accessible and available for all.

# About Tele-Vision

## The Future with Tele-Vision



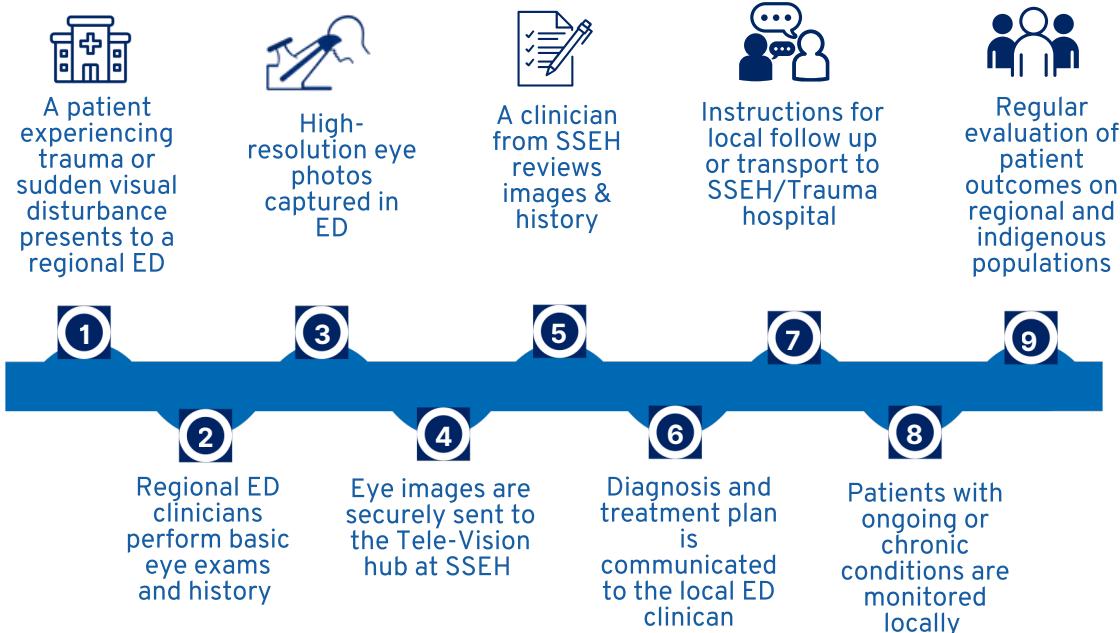
### Goals of the Tele-Vision Service

1. Provide 24/7 virtual ophthalmology consultation for eye emergencies
2. Improve timely diagnosis and treatment for regional patients
3. Establish a scalable and sustainable hub-and-spoke model of care.

### Current Challenges

1. Limited Sydney Eye Hospital ophthalmology coverage across NSW
2. Aboriginal and Torres Strait Islander people aged 40+ experience vision loss at three times the rate of other Australians.

### Clinical Pathway



- SSEH: Sydney/Sydney Eye Hospital
- ED: Emergency Department

# Sponsorship Opportunities

## PACKAGE ONE

### Platinum

As the exclusive Naming Rights Sponsor, your brand will take centre stage at one of Sydney's most prestigious charitable healthcare events

- Priority seating with 1 table near the stage, providing 10 seats
- Your name front and centre across all event touchpoints
- Logo featured on invitations, programs, ticketing platforms, and multimedia presentations
- Up to three prominent banners and promotional materials placed on guest tables
- Address guests and share your commitment to community care
- On-stage MC acknowledgment and a special thank-you presentation
- Brand is mentioned in all official media releases
- Personalised thank you from the Foundation Chairman and Hospital General Manager
- Your company will be featured in the Foundation's newsletter and highlighted across our social media channels for one year

Price: \$50,000

## PACKAGE TWO

### Gold

Make a powerful statement of support with high-impact brand visibility and event presence

- 8 tickets with prominent seating allocation
- One banner displayed at the event
- Opportunity to place promotional material on guest tables
- Recognition by the MC during formalities
- Branding included in event multimedia presentations
- Inclusion in event promotional materials, including the ticketing site
- Mention in media releases announcing event support
- A thank-you gift or presentation, at a time of your choice
- Personalised thank you from the Foundation Chairman and Hospital General Manager
- Recognition of your company featured in the Foundation's newsletter and highlighted across social media

Price: \$25,000

# Sponsorship Opportunities

## PACKAGE THREE

### Silver

Perfect for organisations wanting strong visibility and meaningful alignment with a trusted medical institution and not-for-profit

- 6 tickets with general seating
- One event banner on display
- Verbal acknowledgment from the MC
- Logo and name included in event multimedia presentations
- Placement of logo in invitations, program, and digital collateral
- Inclusion in official media announcements
- Personalised certificate signed by the Chairman and Hospital General Manager
- Recognition of company will feature in our Sydney Eye Hospital Foundation newsletter and highlighted across our social media channels

Price: \$15,000

## PACKAGE FOUR

### Bronze

An excellent opportunity to show your support and engage with a meaningful cause and audience

- 6 tickets with general seating
- One event banner on display
- Verbal acknowledgment from the MC
- Logo and name included in event multimedia presentations
- Placement of logo in invitations, program, and digital collateral
- Inclusion in official media announcements
- First pledge donation @ \$10K cheque opportunity on stage
- Letter of appreciation signed by the Sydney Eye Hospital General Manager

Price: \$12,000

# Sponsorship Opportunities

## PACKAGE FIVE

### Video Sponsor

As Video Sponsor, your organisation will be recognised on the event video production – amplifying your brand's connection to innovation and community impact across three screens

- 2 tickets with general seating
- Opportunity to play a promotional video on the night and recognition in our fundraising video
- Logo marketing throughout the event
- Proportional branding on the event program
- Logo in our general sponsor section on the Website
- Media Coverage

Price: \$5,000

## PACKAGE SIX

### Drinks on Arrival Sponsor

As the exclusive Drinks Sponsor, your brand will be the first to be toasted as guests arrive. This is a perfect opportunity for high-impact visibility while helping save sight

- 2 tickets with general seating
- Naming rights for the Drinks on Arrival experience – signage at the bar and in the event program
- Company logo featured on a dedicated sign at the welcome drinks station
- Acknowledgement from the MC during opening remarks
- Opportunity to provide branded coasters or napkins (supplied by sponsor)
- Logo inclusion in the digital event program and ticketing website

Price: \$5,000

## PACKAGE SEVEN

### Live Auction Sponsor

As Live Auction Sponsor, your brand will be prominently displayed on stage across three screens, ensuring high visibility and engagement with all guests

- 2 tickets with general seating
- Acknowledgement by MC and Auctioneer, engaging guests throughout the evening
- Logo inclusion in the live auction and opportunity to include a prize in the live auction
- Logo in our sponsor section on the event website
- Letter of thanks signed by the Sydney Eye Hospital Foundation CEO

Price: \$5,000

# How to become a Sponsor

## Help shape the future of eye care for more patients

Your partnership will expand Tele-Vision and help launch a new era – bringing world-class eye care closer to home for regional NSW patients. Together, we can create a night to remember and a future filled with vision.

### Securing your sponsorship or tickets is simple:

- Explore our sponsorship package and select the level that best aligns with your brand and philanthropic goals.
- **Confirm your support by contacting Linda Fagan, CEO, Sydney Eye Hospital Foundation or your personal contact for a private discussion on 0409 994 865 or [Linda.Fagan@health.nsw.gov.au](mailto:Linda.Fagan@health.nsw.gov.au)**
- Upon confirmation, we will consult with you and your team to shine a light on your sponsorship!

Thank you for your supporting

*Seeing into the Future*

# Meet our team

## Board of Directors

**Professor Andrew Chang AM**

**Chair of Board**

**Chair Executive Committee**

**Professor Gerard Sutton**

**Deputy Chair of Board**

**Chair Fundraising and Marketing**

**Committee**

**Ms Megan McBain**

**Director**

**Chair Investment Finance Committee**

**Professor Matthew Simunovic**

**Director**

**Chair Research Committee**

**Dr Pauline Rumma**

**Director**

**Dr John Gregory-Roberts**

**Director**

**Dr Eileen Ong**

**Director**

**Professor Peter McCluskey AO**

**Director**

**Dr Diana Semmonds AM**

**Director**

**Professor John Grigg**

**Director**

**Clinical Associate Professor Keith Ong**

**Director**

**Ms Jennie Barry**

**Director**

## Sydney Eye Hospital Foundation

**Linda Fagan**

**Chief Executive Officer**

**Kim Babbage**

**Fundraising Manager**

**Robyn Keisers**

**Foundation Coordinator**

**Louise McKenzie**

**Communications and Marketing Manager**

## Event Management

**Kylie-Ann Bryant**

**Mayhem Corp**

# Thank you

## Contact

**Contact** Linda Fagan

**Phone** 02 9382 7408 or 0409 994 865

**Website** [www.sehf.org.au](http://www.sehf.org.au)

**Email** [info@sehf.org.au](mailto:info@sehf.org.au) or [Linda.Fagan@health.nsw.gov.au](mailto:Linda.Fagan@health.nsw.gov.au)

**Address** 8 Macquarie Street, Sydney NSW 2001

### EVENT WEBSITE

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Sydney Eye Hospital Foundation Trust ABN 12454623050