

# Supporter Packages 2023

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CORPORATE FUNDRAISING LUNCH

## Triple Access: Closing the Gap on Eye Care

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**Thursday 15 June 2023**

12pm to 3:30pm

Sydney Opera House  
The Yallamundi Room  
Bennelong Point, Sydney

### Contact

Phone 02 9382 7408  
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**Sydney Eye Hospital**  
FOUNDATION

# About the project

## About Sydney Eye Hospital Foundation

We've been helping people see for over forty years. As the only charity dedicated to supporting Sydney Eye Hospital, we're proud to have donated \$20 million to the professional development of staff, discovering better treatments, and improving diagnosis through research and in delivering technology to ensure the hospital can meet the growing demand for services.

We're dedicated to improving eye health for all, now and in the future. We do this by working with the community to fund programs that provide equal access to care at Sydney Eye Hospital while also investing in scientific research, specialised equipment, and the ongoing training of ophthalmology specialists.

## Our purpose

We're dedicated to improving eye health for all, now and in the future. We do this by working with the community to fund programs that provide equal access to care at Sydney Eye Hospital while also investing in scientific research, specialised equipment, and the ongoing training of ophthalmology specialists.

## Helping to close the gap now

Aboriginal and Torres Strait Islander peoples are experiencing blindness and vision loss at three times the rate of other Australians. It's estimated 35% of indigenous adults have never had an eye examination, and when a condition or disease is diagnosed, they are waiting longer for surgery accounting for 11% of the health gap.

With 90% of all vision impairment and blindness in Australia preventable or treatable, it's vital we close this gap.



# Why access matters

## Our future vision

Every Australian deserves the best eye care available.

It is not acceptable that a person in Sydney with private health cover waits just three short weeks for their cataract surgery while Australians in rural and remote areas wait upwards of two years, meantime facing loss of independence and greater chance of falls, depression, and social isolation.

Nor is it acceptable that patients requiring treatment for diabetic eye disease and macular degeneration do not have the same opportunity for treatment as those in the city.

With generous funds from the community, we will be able to work collaboratively with health care partners at Prince of Wales Hospital, Rural Doctors Network, Optometry NSW, and the Brien Holden Foundation to unlock three pathways to improved eye health for Indigenous and Torres Strait Islander peoples.

## Regional Access

Visiting ophthalmologists will provide clinical and surgical services in conjunction with local optometrists at three new outreach clinics in Moree, Griffith and the Hunter Valley while established clinics in Broken Hill and Bourke will be maintained.

## Specialist Access

A new bespoke, culturally sensitive clinic at Sydney Eye Hospital will overcome barriers to care through the provision of telemedicine linkup and consultations with outreach clinics reducing the need for travel, particularly for postoperative local follow-up.

## Virtual Access

A designated clinic, expertly facilitated by Aboriginal Liaison Officers, with telemedicine connections and the capacity to ensure follow-up locally will significantly improve the quality of care and outcomes.

**We can only do this with your help.**



# About the event

Sydney Eye Hospital Foundation invites you to an afternoon of fine food and a captivating performance by leading Australian didgeridoo player and composer, William Barton.

Our goal is to raise funds to unlock three pathways to improved eye health for Indigenous and Torres Strait Islander peoples.

REGIONAL ACCESS + SPECIALIST ACCESS  
+VIRTUAL ACCESS

Thursday, 15 June 2023  
12:00pm – 3:30pm  
Sydney Opera House  
The Yallamundi Room  
Bennelong Point, Sydney

## What's included?

Two-course lunch including a selection of curated alcoholic beverages.



Photography by Keith Saunders

# Supporter packages



## Platinum

- Naming rights for the event
- Inclusion of logo on all event material including but not limited to invitation, event program, ticketing website
- Opportunity to display up to four banners at event
- Opportunity for sponsor to speak at event
- Three tables of 10 people with Platinum seating at event
- Repeated verbal acknowledgment from the MC at the event
- Opportunity to provide promotional material for distribution on tables
- Company name and logo on multimedia presentation displayed at event
- Company name mentioned in any media releases
- Gift of gratitude presented to your company at a time specified by you
- Letter of thanks, personally signed by Sydney Eye Hospital Foundation Chairman and CEO
- Company details placed in Sydney Eye Hospital Foundation quarterly newsletter

**\$100,000**



## Gold

- Company logo on event invitation
- Opportunity to display two banners at the event
- Two tables of 10 people with Gold seating at the event
- Opportunity to provide promotional material for distribution on tables
- Verbal acknowledgement from the MC at the event
- Company name and logo recognition on multimedia presentation displayed at the event
- Inclusion of sponsor logo on event material including invitation, event program, ticketing website
- Company name mentioned in any media releases
- Gift of gratitude presented to your company at a time specified by you
- Letter of thanks, personally signed by the Sydney Eye Hospital Foundation Chairman and CEO
- Company details placed on mailing list for Sydney Eye Hospital Foundation Newsletter

**\$50,000**

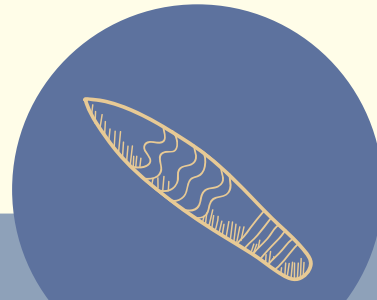
# Support packages



## Silver

- Company logo on event invitation
- Opportunity to display one banner at the event
- One table of 10 people with Silver seating at the event
- Opportunity to provide promotional material for distribution on tables
- Verbal acknowledgement from the MC at the event
- Company name and logo recognition on multimedia presentation displayed at the event
- Inclusion of logo on all event material including invitation, event program, ticketing website
- Company name mentioned in any media releases
- Gift of gratitude presented to your company at a time specified by you
- Letter of thanks, personally signed by the Sydney Eye Hospital Foundation Chairman and CEO
- Company details placed on mailing list for Sydney Eye Hospital Foundation Newsletter

**\$25,000**



## Bronze

- Opportunity to display one banner at the event
- Four tickets with Bronze seating at the event
- Verbal acknowledgement from the MC at the event
- Company name and logo recognition on multimedia presentation displayed at the event
- Inclusion of logo on event material including invitation, event program, ticketing website
- Company name mentioned in any media releases
- Letter of thanks, personally signed by the Sydney Eye Hospital Foundation Chairman and CEO
- Company details placed on mailing list for Sydney Eye Hospital Foundation Newsletter

**\$10,000**

# Meet our team

## Board of Directors

**Clinical A/Professor Andrew Chang**

Chair of Board

Chair of Executive Committee

**Professor Gerard Sutton**

Deputy Chair of Board

Chair Fundraising & Marketing Committee

**Dr John Gregory-Roberts**

Director

Chair Investment Finance Committee

**Professor Matthew Simunovic**

Director, Chair Research Committee

**Dr Pauline Rumma**

Director

**Mr Julian Hodges**

Director

**Dr Eileen Ong**

Director

**Professor Peter McCluskey**

Director

**Dr Diana Semmonds**

Director

**Professor John Grigg**

Director

**Professor I-Van Ho**

Director

**Dr Keith Ong**

Director

## Sydney Eye Hospital Foundation

**Linda Fagan**

Chief Executive Officer

**Kim Babbage**

Fundraising Manager

**Madeleine Tanner**

Foundation Coordinator

## Event Management

**Kylie-Ann Bryant**

Mayhem Corp



# Thank you!

## Contact

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